

NOMINATE YOUR FAVORITE SPECIALTY FOODS RETAILER



Papa Ben's Kitchen Mandelbroyt Available in Southern California Whole Foods Markets

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[Papa Ben's Kitchen](#) announces that its twice-baked Mandelbroyt cookies are now available in select Whole Foods Markets throughout Southern California. "We're so thrilled to introduce our all natural treats to an entirely new audience of customers that shop at Whole Foods," says Papa Ben's Kitchen President, Gail Lesser-Gerber. "Shoppers can enjoy our family recipe and traditions, knowing they are getting the exact 'all natural' ingredients they are expecting."

Papa Ben's Kitchen continues to satisfy palates nationwide, offering up five irresistible flavors: Original Family Recipe, Minty Dark Chocolate, Chocolate Espresso Bean, Lemon Blueberry with Poppy Seeds & Spicy Chipotle with Ginger and Dark Chocolate.

Papa Ben's Kitchen is also dedicated to the remembrance of the Holocaust. As a Holocaust survivor himself, Ben Lesser founded the Zachor Holocaust Remembrance Foundation, a non-profit organization that supports Holocaust education, remembrance and tolerance of all and for all people. As part of the on-going commitment to the cause, a percentage of profits from Papa Ben's Kitchen Mandelbroyt sales will be donated to The Zachor Holocaust Remembrance Foundation. You can learn more about the foundation at <http://www.zachorfoundation.org>.

"Papa Ben" himself, Ben Lesser, was born in Krakow, Poland in 1928. His father, Lazar, owned a chocolate company famous for making chocolate-covered wafer cookies. Lazar instilled his passion for baking in the family, which ultimately allowed the family to survive outside the ghettos for a portion of World War II. Using the stone oven in their cottage, Ben and his father worked together to prepare the finest baked goods, including Mandelbroyt, for family, friends and their surrounding village.

From the ideal amount of cherries in the Original Family Recipe to just the right amount of ginger in the Spicy Chipotle with Ginger and Dark Chocolate, Papa Ben created the five featured flavors with foodies of the world in mind. At only 80 calories per cookie, health enthusiasts can indulge in this all-natural, low-sugar treat knowing their taste buds are experiencing something decadent, minus having any guilt.

Papa Ben's Kitchen Mandelbroyt is available for purchase and nationwide shipping on-line at <http://www.papabenskitchen.com> (\$6.99/box), plus shipping.

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