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New Products We Love

What Tomato doesn't love gift bags, especially when they're filled with delightful products and product samples? Well the Tomatoes who recently attended our LA launch party were treated to some fabulous products that we're really loving. We've highlighted a few of them below. And we receive product samples all the time, but we only review the ones that really stand out from the pack, so you'll find a couple of those products here too. And what's really cool, is that four of the products below have been created and/or are run by women entrepreneurs!



Green Now Mist. We featured this sponsor's product recently in a dedicated email. But we have to say, "editorially" that we've been using the product and love it, especially with this hideous winter weather that's made our skin dry. Launched by a Texas Tomato, Green Now Mist is non-toxic, eco-friendly, and you can mist it on your face and skin as often as you like. Not only will your skin feel like it just got a huge refreshing drink, but it actually softens your skin too. And here's the best part - our friends at [Green Now](#) have a [special offer](#) just for Tomatoes.



Pencil Me In Healthy Eyeliner Pencils. These wonderful eyeliner pencils that come in 30 shades were included in our gift bags at our recent 3T [LA launch](#), and they were a huge hit. The colors are wonderful, the application is silky smooth, and (our favorite part) they come with a pencil sharpener built into every cap. Created by Linda Eisner, a veteran of the cosmetic industry, the pencils use the finest natural ingredients, anti-oxidants and vitamins to help protect your eye area. They're available online for just [\\$6.95 from Pencil Me In](#).



A Skincare Line Handmade in Devon. English women are known for their beautiful skin. Last year a delightful English woman, Wendy Gardner sent us some samples of her organic skin care products, and we loved them. Wendy is an artisan distiller, aromatherapist, a Reiki master and founder of [Glow Skin Care](#). Each pot is made by hand, fresh to order. They are entirely palm free and made using her recipes. The product line includes the [Rose Gel Mask](#) which is extremely hydrating, cooling, and soothing. And [Boost](#) another wonderful hydration cream, the perfect antidote to this winter's harsh elements. Wendy has lots of U.S. fans and ships her products here. [Get all the details](#). (Note: prices are in Euros.)



We Love Revlon's New Laser Brilliance Hair Tools. Our LA launch attendees were thrilled to receive one of three new hair tools from Revlon that included the hair dryers, hair straighteners, and hair curlers from the new Laser Brilliance line. The line uses infrared heat technology that penetrates the cortex of hair, heating it from the inside out. This helps maintain hair's natural moisture balance to prevent over drying for faster styling, maximum shine, softness, and control. The hair dryer definitely dries our hair faster, and we especially love the light weight. And they look very cool with red lights when they're on. You'll find the Revlon Laser Brilliance Hair tools at major retailers like [Target](#), Walmart, and Amazon. And enter their contest for a chance to [win a basket of their products](#) too.



Celle – A Cellular Skin Treatment that Challenges the Signs of Aging. Here's a skin care line of products from Italy that promotes advanced DNA repair. Its chemical-free formula promotes dermal health down to the DNA level. Celle harnesses the power of Resveratrol, Edelweiss progenitor cells, and other active ingredients to protect and repair damaged skin both before and after UV and environmental exposure. The Cellular Skin Treatment has a price tag of \$350 (but it's a large 50ml jar) but promises to leave your skin revitalized and rejuvenated while producing dramatic improvements in tone, texture and elasticity to create a younger, healthier appearance in just 21 to 30 days. We've been using the cream for about 2 weeks now, and our skin definitely looks smoother. We learned just to use a small amount however, so as not to dry out our skin. [Get more info and buy the products online](#).



Papa Bens Kitchen. Great Cookies with a Great Story. One of the attendees at our LA launch event, was Gail Lasser Gerber, CEO of Papa Bens Kitchen. And she did not arrive empty handed. We brought 100 boxes of Papa Bens Mandelbroyt cookies (sort of a biscotti) that come in flavors like minty dark chocolate and lemon blueberry. They're crispy, delicious, dairy free, kosher and low in calories too (just 80 calories). The cookies are created from a recipe brought from Poland by Gail's father, "Papa Ben" who is a concentration holocaust survivor. Gaeil runs the business with her daughter, and is also director of Zachor Holocaust Remembrance Foundation, which was founded by her parents. Start shopping now at [Papa Bens Kitchen](#).

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