

PAPA BEN'S KITCHEN

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Papa Ben's Kitchen Bakes Up All Natural Eastern European Mandelbroyt Treats

Los Angeles-based **Papa Ben's Kitchen** introduces sweet, crispy twice-baked Mandelbread or **Mandelbroyt**, as it is traditionally called. This Eastern European delight is prepared using simple, fresh and natural ingredients, is Kosher, Pareve (non-dairy), and compliments any sweet tooth no matter what the dietary restrictions may be.

Papa Ben Lesser learned the art of baking as a young boy while helping his father in their family kitchen in Eastern Europe. Using the ancient stone oven in their cottage, they worked together to prepare the finest baked goods for family, friends and their surrounding village. At the age of 80, Ben rediscovered his passion for baking and hopes to share his precious family recipe with families all over the country.

Varieties include: Original Family Recipe, Lemon Blueberry with Poppy Seeds, Minty Dark Chocolate, Chocolate Espresso Bean and Spicy Chipotle with Ginger and Dark Chocolate.

"Baking is an emotional connection to our heritage and the glue that holds families together. My kids and I grew up baking with my dad and sharing some of the stories of his past", says Gail Lesser, Ben's daughter and president of Papa Ben's Kitchen. "My kids remember the smells in the house when my dad was baking. It is our hope that we will create those great memories with your families with our Original Family Recipe as well as our new exciting flavors of Mandelbroyt," she adds.

Papa Ben's Kitchen is committed to supporting the Zachor Holocaust Remembrance Foundation, an organization that supports Holocaust education, remembrance and tolerance of and for all people. As part of that commitment, a percentage of the profits from Papa Ben's Kitchen are donated to the Zachor Holocaust Remembrance Foundation.

Suggested retail price is \$6.99

Company Information

Website: www.PapaBensKitchen.com



Category: New Food Products

Product Type: Snacks

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